

「こんなエコな店があるよ」ガイドブック作成

# エコな店ガイドブック



京都市NPO作成の事例

# 「こんなエコな店があるよ」ガイドブック作成

ペットボトル・牛乳パック・トレー回収



詰め替え商品



レジ袋からエコバッグへ



地産地消・朝市・簡易包装・ばら売り等



# 「こんなエコな店があるよ」ガイドブック作成

## 市内58店舗に聞き取り調査を実施！

### 環境に配慮した取り組みを調査

- 地産品の販売、産地表示
- 無農薬、減農薬野菜の販売
- ばら売り、はかり売り
- レジ袋や包装類削減
- トレイ、牛乳パックの回収 など

### ←調査結果を編集中

The image shows two pages from a guidebook. The top page is for 'I-Farm Farm' (イーファーム農園) located in Gochi (吉川), with phone number 077-589-6272. It features a photo of a greenhouse and text describing their environmentally friendly farming practices, including water-saving techniques and certification as 'Environmentally Conscious Agricultural Products' (環境こだわり農産物) from Saitama Prefecture. Below the photo are buttons for '産地表示' (Origin Display), '減農薬栽培' (Reduced Pesticide Cultivation), 'バラ売り' (Bulk Sale), and '包装材削減' (Packaging Reduction). A '市内産品目' (Local Product List) button is also visible.

The bottom page is for 'Tamago no YASU' (たまごのYASU) located in Fuchu (富波甲), with phone number 077-588-4246. It features a photo of chickens in a cage and text describing their free-range farming method. Below the photo are buttons for '産地表示' (Origin Display), 'バラ売り' (Bulk Sale), '包装材削減' (Packaging Reduction), and '詳細スマイル市' (Detailed Smile City). A '市内産品目' (Local Product List) button is also visible. The '市内産品目' section lists: '鶏卵 80%は市内で販売' (Eggs 80% sold locally) and '鶏糞 50%は市内で販売' (Chicken Manure 50% sold locally).